2019 Supporter and Exhibitor Packages

Tuesday 19 - Wednesday 20 November, King Power Stadium, Leicester
www.basesconference.co.uk
About us

Established in 1984, the British Association of Sport and Exercise Sciences (BASES) is the professional membership body representing the largest sport and exercise science network in the UK.

Our mission is to deliver excellence in sport and exercise sciences. BASES promotes scientific research, encourages evidence-based practice and develops high professional standards for the sport and exercise science sector. We have over 2,500 members.

Every year, BASES runs a world-class sport and exercise science conference that has a proven reputation for delivering a superb programme of internationally recognised speakers and high-quality conference facilities.

Our annual conferences routinely attract over 300 delegates representing a wide range of disciplines and professions, including academics, practitioners, researchers, consultants and directors from across the sport and exercise sector.

To find out more about BASES please visit: www.bases.org.uk

Why support or exhibit

• **Engage** with budget holders, decision-makers and industry leaders

• **Central location** - the Exhibition Hall will house refreshments, poster presentations and is the main delegate networking hub, guaranteeing footfall and exposure

• **World-class venue** with everything under one roof

• **Over 300 delegates** - including sport and exercise scientists, academics, practitioners, industry professionals and researchers

• **Position your brand** alongside world-leading content and the UK's leading professional body in sport and exercise sciences
Platinum supporter (Maximum one) £2,695 + VAT

Associate with the UK’s leading sport and exercise science conference

- Exclusive platinum sponsorship of the UK’s leading sport and exercise science conference
- Engage with budget holders and decision-makers
- Raise brand awareness and reputation with exposure to over 2,500 BASES members and over 300 conference delegates
- Recognised as the ‘official BASES Conference platinum supporter’
- Two-minute presentation to delegates prior to opening keynote lecture
- ‘Platinum supporter’ profile on the conference website and in the conference Programme and Abstracts booklet including logo, 250-word overview and weblink (www.basesconference.co.uk)
- Your logo displayed on the conference Programme and Abstracts booklet front cover and included on all conference emails and PowerPoint slides
- Printed logo on delegate badge
- Receive a printed delegate list at the conference

Raise brand awareness with BASES members and conference delegates

- 4m x 2m exhibition stand in premium location
- Two delegate places and top table seats at the Gala dinner
- Complimentary full page colour advert* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary full page colour advert in the conference Programme and Abstracts booklet
- Complimentary delegate bag insert
- Two social media posts on Twitter (28.4k followers) and Facebook (5k likes) and one post on Instagram
- £50 voucher towards advertising a job on the BASES website and social media channels

To become a platinum supporter please contact:

01332 227774
bases@kc-jones.co.uk

Engage with budget holders and decision-makers at the UK’s leading sport and exercise science conference

*Valid in the Winter 2019 or Spring 2020 issues. Offer is not valid in conjunction with other promotions, discounts or vouchers.
Gold supporter (Maximum four)

**Associate with the UK’s leading sport and exercise science conference**

- Recognised as an ‘official BASES Conference gold supporter’ of the UK’s leading sport and exercise science conference
- Engage with budget holders and decision-makers
- ‘Gold supporter’ profile on the conference website and in the conference Programme and Abstracts booklet including logo, 150-word overview and weblink (www.basesconference.co.uk)
- Your logo displayed as ‘gold supporter’ on the conference Programme and Abstracts booklet front cover and included on all conference emails and PowerPoint slides
- Raise brand awareness and reputation with exposure to over 2,500 BASES members and over 300 conference delegates
- Receive a printed delegate list at the conference

**Raise brand awareness with BASES members and conference delegates**

- 3m x 2m exhibition stand in premium location
- Two day delegate places and top table seats at the Gala dinner
- Complimentary half page colour advert* in The Sport and Exercise Scientist – the official quarterly publication of BASES
- Complimentary half page colour advert in the conference Programme and Abstracts booklet
- Complimentary delegate bag insert
- One social media post on Twitter (28.4k followers) and Facebook (5k likes)
- £50 voucher towards advertising a job on the BASES website and social media channels

To become a gold supporter please contact:

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bases@kc-jones.co.uk

*Valid in the Winter 2019 or Spring 2020 issues. Offer is not valid in conjunction with other promotions, discounts or vouchers.
Exhibitor

Associate with the UK’s leading sport and exercise science conference

- Company name on the conference website:
  (www.basesconference.co.uk)

- Exhibitor overview in the conference Programme and Abstracts booklet including logo, 75-word overview

- Raise brand awareness with access to over 2,500 BASES members and over 300 conference delegates

Raise brand awareness with BASES members and conference delegates

- 3m x 2m exhibition stand
- Two day delegate places
- £200 advertising voucher for The Sport and Exercise Scientist* - the official quarterly publication of BASES
- Receive a printed delegate list at the conference
- £50 voucher towards advertising a job on the BASES website and social media channels

Additional representatives
Need to bring more than two representatives?

Additional representatives are charged at £120 +VAT per day. This includes entrance to the event and refreshments throughout the day.

Gala dinner tickets
For a chance to socialise and develop relationships with delegates, attend the gala dinner on the evening of 19 November 2019 at King Power Stadium.

Tickets are available for £50 +VAT per person (maximum two per exhibitor stand).

Engage with budget holders and decision-makers at the UK’s leading sport and exercise science conference

To become an exhibitor please contact:
01332 227774
bases@kc-jones.co.uk

*Valid in the Winter 2019 or Spring 2020 issues. Offer is not valid in conjunction with other promotions, discounts or vouchers.
<table>
<thead>
<tr>
<th><strong>Comparison Chart</strong></th>
<th><strong>Platinum supporter - £2,695 + VAT</strong></th>
<th><strong>Gold supporter - £1,995 + VAT</strong></th>
<th><strong>Exhibitor - £895 + VAT</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Supporter recognition</strong></td>
<td>Recognised as an ‘official BASES Conference platinum supporter’ and 2 minute presentation to delegates prior to opening keynote lecture</td>
<td>Recognised as an ‘official BASES Conference gold supporter’</td>
<td>x</td>
</tr>
<tr>
<td><strong>Brand positioning across conference materials</strong></td>
<td>Logo on the conference Programme and Abstracts booklet front cover, conference emails and PowerPoint slides</td>
<td>Logo on the conference Programme and Abstracts booklet front cover, conference emails and PowerPoint slides</td>
<td>x</td>
</tr>
<tr>
<td><strong>Delegate badge</strong></td>
<td>Logo on delegate badge with BASES</td>
<td></td>
<td>x</td>
</tr>
<tr>
<td><strong>Logo and weblink</strong></td>
<td>Logo and weblink</td>
<td>Logo and weblink</td>
<td>Logo</td>
</tr>
<tr>
<td><strong>Profile in the conference Programme and Abstracts booklet</strong></td>
<td>Logo, 250-word overview</td>
<td>Logo, 150-word overview</td>
<td>Logo, 75-word overview</td>
</tr>
<tr>
<td><strong>Exhibition stand</strong></td>
<td>4m x 2m - Premium location</td>
<td>3m x 2m - Premium location</td>
<td>3m x 2m - Standard location</td>
</tr>
<tr>
<td><strong>Complimentary delegate places</strong></td>
<td>Two delegate places and top table seats at the Gala dinner</td>
<td>Two delegate places and gala dinner places</td>
<td>Two delegate places</td>
</tr>
<tr>
<td><strong>Advert in The Sport and Exercise Scientist (Circulation 2,500 BASES members)</strong></td>
<td>Complimentary full page colour advert RRP £1,050 + VAT</td>
<td>Complimentary half page colour advert RRP £683 + VAT</td>
<td>£200 advertising voucher for The Sport and Exercise Scientist</td>
</tr>
<tr>
<td><strong>Advert in the conference Programme and Abstracts booklet</strong></td>
<td>Complimentary full page colour advert RRP £450 + VAT</td>
<td>Complimentary half page colour advert RRP £250 + VAT</td>
<td>x</td>
</tr>
<tr>
<td><strong>Complimentary delegate bag insert</strong></td>
<td>✓ RRP £400 + VAT</td>
<td>✓ RRP £400 + VAT</td>
<td>x</td>
</tr>
<tr>
<td><strong>Printed delegate list access</strong></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td><strong>BASES social media posts</strong></td>
<td>Two social media posts on: Twitter (28k followers) Facebook (5k likes) and one post on Instagram</td>
<td>One social media post on: Twitter (28k followers) Facebook (5k likes)</td>
<td>x</td>
</tr>
<tr>
<td><strong>£50 voucher towards advertising a job on the BASES website and social media channels</strong></td>
<td>✓ RRP £50 + VAT</td>
<td>✓ RRP £50 + VAT</td>
<td>✓ RRP £50 + VAT</td>
</tr>
</tbody>
</table>
## Other opportunities

<table>
<thead>
<tr>
<th><strong>Exclusive Gala Dinner Drinks Reception supporter</strong></th>
<th><strong>Delegate bag inserts</strong></th>
<th><strong>Adverts in the conference Programme and Abstracts booklet</strong></th>
<th><strong>Social Media Package</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>• Opportunity to place marketing materials around the drinks reception area</td>
<td>• Organisations may distribute promotional literature or products in our delegate bags</td>
<td>• Produced in full colour this essential guide to the event is provided to all conference delegates</td>
<td>• One social media post on: Twitter (28.4k followers) Facebook (5k likes) Instagram</td>
</tr>
<tr>
<td>• A delegate bag insert</td>
<td>• Bags will be given to each delegate on registration</td>
<td>• It includes all the abstracts and event information</td>
<td></td>
</tr>
<tr>
<td>• Acknowledgement in the conference <em>Programme and Abstracts</em> booklet</td>
<td>(Cost is per insert, up to A4 in size. Costs for the production of promotional literature, artwork and print are to be met by the advertising organisation).</td>
<td></td>
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<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exclusive Gala Dinner Drinks Reception supporter</td>
<td>£550 +VAT</td>
</tr>
<tr>
<td>Delegate bag inserts</td>
<td>£400 +VAT</td>
</tr>
<tr>
<td>Adverts in the conference Programme and Abstracts booklet</td>
<td>Full page advert £450 +VAT Half page advert £250 +VAT</td>
</tr>
<tr>
<td>Social Media Package</td>
<td>£100 +VAT</td>
</tr>
</tbody>
</table>

To find out more about BASES please visit: [www.bases.org.uk](http://www.bases.org.uk)
Exhibition Floorplan

Stands are allocated on a first come basis on receipt of the Sponsor and Exhibitor Booking Form. Please note: The organisers reserve the right to amend the plan and packages.
## Exhibitor and Supporter Application

<table>
<thead>
<tr>
<th>Supporter Package</th>
<th>Cost (exc. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Platinum Supporter Package (Includes 5 x 2m exhibitor stand) (One Platinum Supporter Package only)</td>
<td>£2,695</td>
</tr>
<tr>
<td>Gold Supporter Package (Includes 3 x 2m exhibitor stand)</td>
<td>£1,995</td>
</tr>
<tr>
<td>Exclusive Gala Dinner Drinks Reception Supporter Package (includes a delegate bag insert)</td>
<td>£550</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Exhibitor Package</th>
<th>Cost (exc. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 x 3m x 2m unit (includes 2 delegates)</td>
<td>£895</td>
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<tr>
<td>Additional exhibitor (per day)</td>
<td>£120</td>
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<tr>
<td>Gala dinner tickets (per person)</td>
<td>£50</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Advertising Package</th>
<th>Cost (exc. VAT)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Delegate bag insert</td>
<td>£400</td>
</tr>
<tr>
<td>Full page colour advertisement in the conference <em>Programme and Abstracts</em> booklet</td>
<td>£450</td>
</tr>
<tr>
<td>Half page advert in the conference <em>Programme and Abstracts</em> booklet</td>
<td>£250</td>
</tr>
<tr>
<td>Social Media Package</td>
<td>£100</td>
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</table>

**TOTAL AMOUNT PAYABLE**  Please add VAT at 20%

<table>
<thead>
<tr>
<th>Preferred Stand Number:</th>
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<tr>
<td>Electricity and 1 table per stand will be supplied</td>
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</table>

<table>
<thead>
<tr>
<th>Are you bringing your own floor stand?</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
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</table>

<table>
<thead>
<tr>
<th>If so please let us know the size (length, height and width)</th>
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</thead>
<tbody>
<tr>
<td>One</td>
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<table>
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<tr>
<th>No of chairs required:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One</td>
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</tbody>
</table>
# Exhibitor and Supporter Application

## Your Details
- **Organisation:**
- **Contact Name:**
- **Address:**
- **E-mail:**
- **Tel:**
- **Web address:**

## Exhibitor Attendee 1
- **Name:**
- **E-mail:**
- **Dietary/Access Requirements:**

## Exhibitor Attendee 2
- **Name:**
- **E-mail:**
- **Dietary/Access Requirements:**

If you have additional attendees (booked as part of your package or in addition) please also include their details here. If you do not know your attendee details at this point please send them through to bases@kc-jones.co.uk

## Invoice Details (if different to above)
- **Invoice Contact Name:**
- **Invoice Address:**
- **E-mail:**
- **Tel:**
- **Purchase Order/Ref No:**
Terms and conditions for
Supporters and Exhibitors

1. Definitions
In these terms and conditions, “organisers” means “KC Jones conference\&events on behalf of BASES”, “supporters” means “any person, company or organisation and the staff or agents of that company or organisation taking supporter, exhibition or advertising opportunities”, “event” means the “BASES Conference 2019 ”, “venue” means “King Power Stadium, Leicester”.

2. Contract
1. Completion of the application form is a binding contract of your company’s commitment to the package booked and of your acceptance of these booking terms and conditions including the cancellation policy. A completed contract must be submitted for all bookings.
2. Should the organisers agree to hold a provisional supporter booking, the organisers reserve the right to sell that package to another supporter should the first enquirer be unable to confirm their booking on request.
3. By submitting the supporter accepts without reservation the following:
   1. the terms of the supporter contract;
   2. all regulations contained in these terms and conditions, the supporter manual and any reasonable instructions subsequently issued by the organisers;
   3. all regulations laid down by the local authority applicable to the event;
   4. all regulations laid down by the venue including but not limited to security, health and safety, fire and traffic;
   5. all current Health & Safety regulations.

3. Exhibition floorplan
1. The organisers reserve the right to alter the layout of the exhibition at any time and in any respect.
2. Display space will be allocated to supporters by the organisers. Requests for location will be taken into account where possible but cannot be guaranteed.
3. Exhibition displays must stay within the allocated floor space at all times.

4. Health & Safety
1. It is the responsibility of the supporter to ensure that his staff and any supplier/contractor working on his behalf, are familiar with and abide by all current UK and European health and safety regulations. The supporter is responsible for the health and safety of his stand during installation, use and dismantling. This includes provision of Risk Assessments, Method Statements and copies of public liability insurance where applicable.
2. In order to create and maintain a safe environment at all times, all supporters and contractors must abide by reasonable instructions from the organisers and/or the venue.

5. Security/insurance
1. Each supporter is responsible for the security and insurance of his own display and its contents.

6. Breakdown
1. No items may be removed or display breakdown commenced before the official closing time of the exhibition.
2. Any supporter failing to vacate the venue of his stand and other items by the prescribed times will be held liable to pay any penalties that may be imposed by the venue.

7. Staff identification
1. All supporter staff must wear the identification badges issued by the organiser at all times while onsite at the venue. Additional staff will be permitted access upon payment of the relevant registration fees and capacity.

8. Stand fittings
1. There will be no shell scheme for the stand, exhibition space will either be against a wall or display boards will be used to define the space
2. All materials and stand fittings must be non-flammable or impregnated with fire-proofing solution in a way as to comply with all current safety requirements.

9. Damage
1. Exhibitors shall not cause any damage to the venue and shall make good any such damage at their own expense.
**10. Payment terms**
1. Payment is due at the time of booking or as per invoice terms, 30 days from date raised. Any supporter not having made payment by the time of the exhibition may not be permitted to exhibit.

**11. Cancellation by the supporter**
1. Notification of cancellation or non-attendance must be submitted in writing to the Organisers by emailing bases@kc-jones.co.uk
2. In the event that a supporter wishes to cancel the contract, full payment of the associated charges will still be required. In some cases the Organisers may be able to re-sell the package but this will be considered on a case by case basis.

**12. Bankruptcy or liquidation**
In the event of a supporter becoming bankrupt or insolvent or entering into liquidation or having a receiver, administrator, sequestrator or trustee appointed over any of its assets, the organisers shall be at liberty to terminate forthwith the contract with the supporter and the terms and conditions relating to cancellation of space set out in clause 11.2 shall apply.

**13. Force majeure**
1. If the event is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lock-out, civil disturbance, inevitable accident, the non-availability of the venue or any other cause not within the control of the organisers, the organisers may at their entire discretion, repay the space rental paid by the exhibitor, or part thereof, but shall be under no obligation to do so. The organisers shall be under no liability to the exhibitor in respect of any actions, claims, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the exhibitor, as the result of the happening of such an event.
2. It is recommended that supporters take out appropriate insurance against cancellation.

**14. General**
1. Each supporter shall be deemed to have full knowledge of the Terms and Conditions and is bound by them in all respects.

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### Conference Materials

Please send through marketing materials as per package booked to ensure that you make the most of the opportunities available.

- The deadline for the logo and profile to appear in the printed booklet: 20 September 2019 (provisional TBC)
- The deadline for delegate bag inserts: 1 November 2019 (to be sent to KC Jones, 1 Duffield Road, Little Eaton, Derby, DE21 5DR)

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**Please return this completed form and any conference materials to: bases@kc-jones.co.uk**

I confirm that I have read and understood the terms and conditions;

<table>
<thead>
<tr>
<th>Signed:</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Name:</td>
<td></td>
</tr>
<tr>
<td>Date:</td>
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</table>