



MEMORANDUM OF UNDERSTANDING

A partnership between

The International Universities Strength and Conditioning Association
and
The British Association of Sport and Exercise Sciences

1. Objective

- 1.1 This Memorandum of Understanding (MoU) outlines the agreed collaborative relationship between the International Universities Strength and Conditioning Association (IUSCA) and the British Association of Sport and Exercise Sciences (BASES) for the purposes of enhancing the activities of each organisation and fostering co-operation in international context for the benefit of all professionals involved within the respective organisations.
- 1.2 Relationship: BASES and IUSCA wish to develop a mutually respectful relationship that reflects an understanding of each other's area of remit and expertise and supports practitioners in their field. Both organisations will endeavour to collaborate to further Strength and Conditioning and Sport Science in the UK and globally.

2. Background

- 2.1 Founded in 2019, The International Universities Strength and Conditioning Association (IUSCA) is a leading not-for-profit organisation dedicated to advancing the field of strength and conditioning within university settings globally. IUSCA's mission is to support and promote excellence in strength and conditioning education, research, and practice. Through various initiatives, including accreditation programs, educational resources, and professional development opportunities, IUSCA aims to enhance the quality and standards of strength and conditioning practitioners. By fostering a collaborative network of professionals, IUSCA contributes to the growth and development of the discipline, ensuring that practitioners are equipped with the knowledge and skills necessary to excel in their roles.
- Established in 1984, BASES is the professional body and membership association for sport and exercise sciences in the UK. BASES' mission is to deliver excellence in sport and exercise sciences through the promotion of scientific research and evidence-based practice, and the development of professional standards for the sport and exercise sector. BASES has a range of accreditations and endorsements that maintain high standards in sport and exercise science, providing a quality assurance framework for practitioners and laboratories. In the summer 2024, BASES was granted

the Charter of Incorporation by His Majesty King Charles III and will be reincorporated as CASES, the Chartered Association of Sport and Exercise Sciences in April 2025. BASES' objects are i) the promotion of research in sport and exercise sciences; ii) the encouragement of evidence-based practice in sport and exercise sciences; iii) the distribution of knowledge in sport and exercise sciences; iv) the development and maintenance of high professional standards for those involved in sport and exercise sciences; and v) the representation of the interests of sport and exercise sciences nationally and internationally.

3. Collaboration

3.1 News Sharing:

3.1.1 **Newsletters** - Both organisations agree to share information when provided by the organisation within their newsletters as and when appropriate.

3.2 Professional Development:

3.2.1 **Live Webinars and workshops** – BASES and IUSCA members to access at reciprocal member costs.

3.2.2 **Collaborative CPD** - BASES and IUSCA to explore opportunities to collaborate on webinars, short courses, workshops and other resources.

3.2.3 Conferences

3.2.3.1 **Promotion of annual conferences** - BASES and the IUSCA to reciprocally promote each other's annual conferences to their members

3.2.3.2 **Stand at annual conferences** - IUSCA outreach stand to be at the BASES annual conference and reciprocal outreach stand to be at the IUSCA annual conference.

3.2.3.3 **Delivery at annual conferences** – both organisations are to have the opportunity to propose topics for delivery at the annual conferences, the approval of which remains with the respective conference planning groups.

3.3 Sharing of expertise

3.3.1 This MoU encourages expertise sharing and collaborative working between BASES and IUSCA.

3.4 Accreditation

3.4.1 BASES and IUSCA to explore similarities and differences in their respective accreditations.

4. Review

4.1 Both parties commit to at least one partnership review meeting per year. Within these meetings, the review of existing partnership arrangements will take place, as well as examining scope for further expansion of the partnership.

4.2 The MoU can be amended at any point by unanimous agreement.

5. Confidentiality

- 5.1 Both parties commit to complying with any applicable privacy legislation in their jurisdiction regarding any personal information they receive about the members of the partner organisation. This provision will survive termination of this MoU.
- 5.2 Both parties agree not to disclose any information or documents which comes to its knowledge or into its possession by reason of this MoU which the other partner organisation has explicitly or implicitly indicated as confidential unless otherwise pursuant to judicial or legislative authority in the respective jurisdiction. This provision will survive termination of this MoU.

6. Term

- 6.1 This MoU will last until 10 October 2026. BASES and IUSCA will evaluate this agreement mid-term and determine whether to extend the term for another year.

For IUSCA



Name: Andrew Langford

Post: Executive Director

Date: 10 October 2024

For BASES



Name: Ian Wilson

Post: Chief Executive Officer

Date: 10 October 2024