



# 2018 Supporter and Exhibitor Packages



27 - 28 November 2018, Harrogate Convention Centre

[www.basesconference.co.uk](http://www.basesconference.co.uk)

## About us

Established in 1984, the British Association of Sport and Exercise Sciences (BASES) is the professional membership body representing the largest sport and exercise science network in the UK.

Our mission is to deliver excellence in sport and exercise sciences. BASES promotes scientific research, encourages evidence-based practise and develops high professional standards for the sport and exercise science sector. We have over 2,500 members.

Every year, BASES runs a world-class sport and exercise science conference that has a proven reputation for delivering a superb programme of internationally recognised speakers and high-quality conference facilities.

Our annual conferences routinely attract over 400 delegates representing a wide range of disciplines and professions, including academics, practitioners, researchers, consultants and directors from across the sport and exercise sector.

To find out more about BASES please visit: [www.bases.org.uk](http://www.bases.org.uk)



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## Why support or exhibit

- **Engage** with budget holders, decision-makers and industry leaders
- **Central location** - the Exhibition Hall will house refreshments, poster presentations and is the main delegate networking hub, guaranteeing footfall and exposure
- **World-class venue** with everything under one roof
- **Over 400 delegates** - including sport and exercise scientists, academics, practitioners, industry professionals and researchers
- **Position your brand** alongside world-leading content and the UK's leading professional body in sport and exercise sciences



## Platinum supporter (Maximum one)

**£3,995 + VAT**

### Associate with the UK's leading sport and exercise science conference

- Exclusive platinum sponsorship of the UK's leading sport and exercise science conference
- Engage with budget holders and decision-makers
- Raise brand awareness and reputation with exposure to over 2,500 BASES members and over 400 conference delegates
- Recognised as the 'official BASES Conference platinum supporter'
- 'Platinum supporter' profile on the conference website and in the conference Programme and Abstracts booklet including logo, 250-word overview and weblink ([www.basesconference.co.uk](http://www.basesconference.co.uk))
- Your logo displayed as 'platinum supporter' on the conference Programme and Abstracts booklet front cover and included on all conference emails and PowerPoint slides
- Printed logo on lanyard and delegate badge with BASES
- Sponsor the Gala Drinks reception
- Mention by BASES Chair at the Conference welcome address
- Delegate list access

### Raise brand awareness with BASES members and conference delegates

- 5m x 2m exhibition stand in premium location
- Four delegate places and top table seats at the Gala dinner
- Accommodation for two delegates for one night
- Complimentary full page colour advert\* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary full page colour advert in the conference Programme and Abstracts booklet
- Complimentary delegate bag insert
- Two social media posts on Twitter (26.4k followers) and Facebook (4.3k likes)

**To become a platinum supporter please contact:**

**01332 227774**  
**bases@kc-jones.co.uk**

\*Valid in the Winter 2018 or Spring 2019 issues. Offer is not valid in conjunction with other promotions, discounts or vouchers.

## Gold supporter (Maximum four)

**£1,995 + VAT**

### Associate with the UK's leading sport and exercise science conference

- Recognised as an 'official BASES Conference gold supporter' of the UK's leading sport and exercise science conference
- Engage with budget holders and decision-makers
- 'Gold supporter' profile on the conference website and in the conference Programme and Abstracts booklet including logo, 150-word overview and weblink ([www.basesconference.co.uk](http://www.basesconference.co.uk))
- Your logo displayed as 'gold supporter' on the conference Programme and Abstracts booklet front cover and included on all conference emails and PowerPoint slides
- Raise brand awareness and reputation with exposure to over 2,500 BASES members and over 400 conference delegates
- Delegate list access

### Raise brand awareness with BASES members and conference delegates

- 3m x 2m exhibition stand in premium location
- Two day delegate places and top table seats at the Gala dinner
- Complimentary half page colour advert\* in The Sport and Exercise Scientist - the official quarterly publication of BASES
- Complimentary half page colour advert in the conference Programme and Abstracts booklet
- Complimentary delegate bag insert
- One social media post on Twitter (26.4k followers) and Facebook (4.3k likes)

**To become a gold supporter please contact:**

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**bases@kc-jones.co.uk**

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## Exhibitor

**£895 + VAT**

### Associate with the UK's leading sport and exercise science conference

- Company name on the conference website: ([www.basesconference.co.uk](http://www.basesconference.co.uk))
- Exhibitor overview in the conference Programme and Abstracts booklet including logo, 75-word overview
- Raise brand awareness with access to over 2,500 BASES members and over 400 conference delegates

### Gala dinner tickets

For a chance to socialise and develop relationships with delegates, attend the gala dinner on the evening of 27 November 2018.

Tickets are available for £55 +VAT per person (maximum two per exhibitor stand).

### Raise brand awareness with BASES members and conference delegates

- 3m x 2m exhibition stand
- Two day delegate places
- £200 advertising voucher for The Sport and Exercise Scientist\* - the official quarterly publication of BASES
- Delegate list access

### Additional representatives

Need to bring more than two representatives?

Additional representatives are charged at £120 +VAT per day. This includes entrance to the event and refreshments throughout the day.

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Comparison Chart	Platinum supporter - £3,995 + VAT	Gold supporter - £1,995 + VAT	Exhibitor - £895 + VAT
Supporter recognition	Recognised as an 'official BASES Conference platinum supporter' and mentioned by BASES Chair at welcome address	Recognised as an 'official BASES Conference gold supporter'	x
Brand positioning across conference materials	Logo on the conference Programme and Abstracts booklet front cover, all conference emails and PowerPoint slides	Logo on the conference Programme and Abstracts booklet front cover, all conference emails and PowerPoint slides	x
Delegate badge and lanyards	Logo on delegate badge Printed logo on lanyard with BASES	x	x
Logo and weblink	Logo and weblink	Logo and weblink	Logo
Profile in the conference Programme and Abstracts booklet	Logo, 250-word overview	Logo, 150-word overview	Logo, 75-word overview
Exhibition stand	5m x 2m - Premium location	3m x 2m - Premium location	3m x 2m - Standard location
Complimentary delegate places	Four delegate places and top table seats at the Gala dinner Accommodation for two people for 1 night	Two delegate places and gala dinner places	Two delegate places
Advert in The Sport and Exercise Scientist (Circulation 2,500 BASES members)	Complimentary full page colour advert RRP £1,050 + VAT	Complimentary half page colour advert RRP £683 + VAT	£200 advertising voucher for The Sport and Exercise Scientist
Advert in the conference Programme and Abstracts booklet	Complimentary full page colour advert RRP £450 + VAT	Complimentary half page colour advert RRP £250 + VAT	x
Complimentary delegate bag insert	✓ RRP £400 + VAT	✓ RRP £400 + VAT	x
Delegate list	✓	✓	✓
BASES social media posts	Two social media posts on: • Twitter (26.4k followers) Facebook (4.3k likes) • And one Instagram post	One social media post on: • Twitter (26.4k followers) • Facebook (4.3k likes)	x
Gala Dinner Drinks Reception	Exclusive sponsorship of the Gala drinks reception	x	x
£50 voucher towards advertising a job on the BASES website and social media channels	✓ RRP £50 + VAT	✓ RRP £50 + VAT	✓ RRP £50 + VAT

## Other opportunities

Delegate bag inserts	Adverts in the conference Programme and Abstracts booklet	Social Media Package
<ul style="list-style-type: none"> <li>Organisations may distribute promotional literature or products in our delegate bags</li> <li>Bags will be given to each delegate on registration</li> </ul> <p>(Cost is per insert, up to A4 in size. Costs for the production of promotional literature, artwork and print are to be met by the advertising organisation).</p>	<ul style="list-style-type: none"> <li>Produced in full colour this essential guide to the event is provided to all conference delegates</li> <li>It includes all the abstracts and event information</li> </ul>	<p>One social media post on:</p> <ul style="list-style-type: none"> <li>Twitter (26.4k followers)</li> <li>Facebook (4.3k likes)</li> </ul>
<b>£400 +VAT</b>	<b>Full page advert: £450 +VAT</b> <b>Half page advert: £250 +VAT</b>	<b>£100 +VAT</b>

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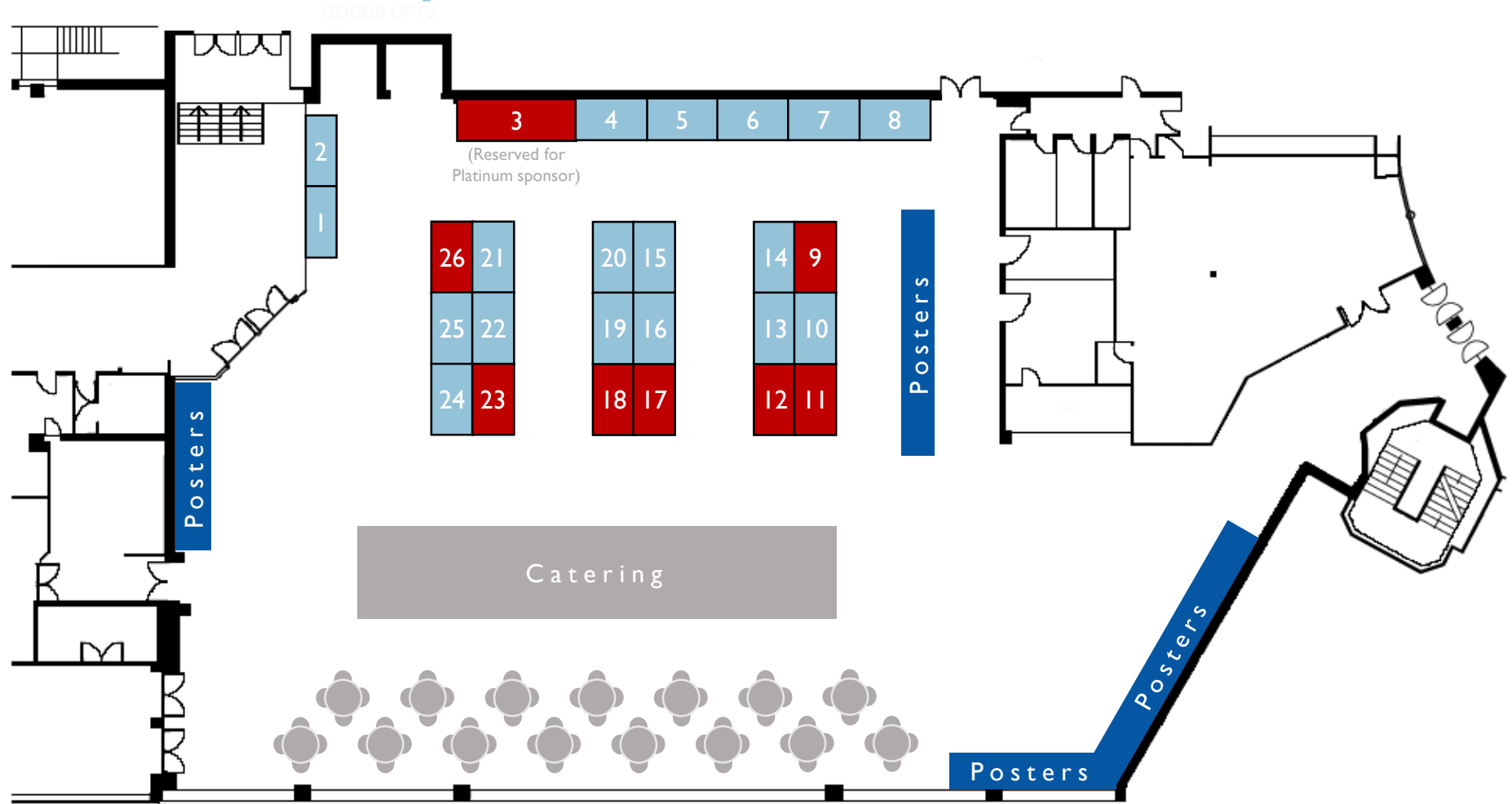


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# Exhibition Floorplan

- 3m x 2m Stand available
- Stand reserved

Supporters have priority stands suggested as:  
1, 2, 21-26. (These will not be sold to exhibitors only).



Stands are allocated on a first come basis on receipt of the Sponsor and Exhibitor Booking Form.  
Please note: The organisers reserve the right to amend the plan and packages.